



**KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555**

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>		
477039 /	06146330		
<u>Product</u>			
J OCEGUERA 4 CONGRES			
<u>Contract Dates</u>	<u>Estimate #</u>		
10/23/12 - 10/29/12	1188		
<u>Advertiser</u>		<u>Original Date / Revision</u>	
J Oceguera 4 Congress		10/30/12 / 10/30/12	
	<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
	EOM/EOC	Broadcast	Cash
	<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
	KVVU	Teresa Difuria	TELEREP-PHIL
	<u>Special Handling</u>		
<u>Demographic</u>			
Adults 35+			
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>	
	104	111	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007**

Totals

46

\$37,735.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	37	\$32,550.00	\$27,667.50
10/29/12 - 10/29/12	9	\$5,185.00	\$4,407.25
Totals	46	\$37,735.00	\$32,074.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6146330 TREF# 477039
\$\$\$ MOD# 3: UNAPPROVED REV#1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES OCT30/12 16.12
*** KVUU-TV ***

ADV # _____ ADV. NAME POLL/J OCEGUERA/D/CON/NV
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

REP. # _____ OFF. # 762 SALESMAN #
BUYER NAME MAURA GIRO
SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6146330
PRDCT J OCEGUERA 4 CONGRES EST#1188 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED
DATE OCT30/12 16.12

REP:
NEW TOTAL \$37735 (-500)
REINVESTING \$ TO HI 6146331
PLS CNF THANKS

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 104 AGENCY EST# = 1188

AGENCY PRODUCT CODE = 111

5	ES	400P-500P	30	\$500.00	10/23	10/29	1	TU-F, M	1
---	----	-----------	----	----------	-------	-------	---	---------	---

PROGRAM : DR OZ
ORD COML: REVISED RATE
CON COML: DR OZ
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT23

REP HEADLINE# 6146330 TRF# 477039
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 16-12
***CHANGES** ***KVUU-TV ***

MARKET TOTALS \$131,360 KVUU 25% KSNV 21% KLAS 29% KTIV 24% KVLY 0% KVCW 0% CABL 0%
SVC- NSI
DEMO- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK	: DAYS	: TOTAL:	: SPTS:		
:	:	:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT:				
STATION MAKEGOOD OFFERS:																
M3	OK'D	BUY#5	MISSSED: TU-F, M/400P-500P OFFER: NONE CMT: FLIGHT ENED PLS CREDIT.										OCT23	30S	\$500.00	(OCT29/12)
OCT/12	37735.00	NOV/12	\$. 00										CONTRACT TOTAL	37735.00	TOTAL SPOTS	46

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
477040 /		06146331
<u>Product</u>		
J OCEGUERA 4 CONGRES		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/30/12 - 11/06/12	1189	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
J Oceguera 4 Congress	10/30/12 / 10/30/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	104	111
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				3	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
			See MG 1,4,1,5,1,6									
	2	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
			See MG 1,4,1,5,1,6									
	3	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
			See MG 1,4,1,5,1,6									
	4	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
			MG for 1,1,1,2,1,3									
	5	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
			MG for 1,1,1,2,1,3									
	6	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
			MG for 1,1,1,2,1,3									
N 5	KVVU	10/30/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				3	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
			See MG 5,5,5,6,5,7									
	3	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
			See MG 5,5,5,6,5,7									
	4	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
			See MG 5,5,5,6,5,7									
	5	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
			MG for 5,4,5,3,5,2									
	6	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
			Credited									
	7	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
			MG for 5,4,5,3,5,2									
N 6	KVVU	10/30/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
477040 /	06146331	
Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	J OCEGUERA 4 CONGR	1189
<u>Advertiser</u>		
J Oceguera 4 Congress		
<u>Original Date / Revision</u>		
10/30/12 / 10/30/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week: 10/30/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/30/12	11/05/12	MTWTF--				3	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/30/12-11/05/12	Fox 5 News at 5 See MG 6.4,6,5,6,6	5-530p	MTuWThF----	:30		\$950.00	NM		
	2	KVVU	10/30/12-11/05/12	Fox 5 News at 5 See MG 6.4,6,5,6,6	5-530p	MTuWThF----	:30		\$950.00	NM		
	3	KVVU	10/30/12-11/05/12	Fox 5 News at 5 See MG 6.4,6,5,6,6	5-530p	MTuWThF----	:30		\$950.00	NM		
	4	KVVU	10/30/12-11/05/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
	④	Credited										
	5	KVVU	10/30/12-11/05/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
	④	MG for 6.1,6,2,6,3										
	6	KVVU	10/30/12-11/05/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
	④	Credited										
N 25	KVVU	11/01/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/30/12	11/05/12	M--TF--				1	\$100.00			
N 26	KVVU	11/03/12	11/03/12	Masterchef	Sat 11p-12a		:30			NM	1	\$300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/29/12	11/04/12	-----S-				1	\$300.00			
N 27	KVVU	11/01/12	11/05/12	Fox 5 News at 5	MF 530-6p	M-F	:30			NM	3	\$3,750.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/30/12	11/05/12	M--TF--				3	\$1,250.00			
N 28	KVVU	11/01/12	11/05/12	Extra	M-F 7-730p		:30			NM	1	\$1,250.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/30/12	11/05/12	M--TF--				1	\$1,250.00			
N 29	KVVU	11/02/12	11/02/12	Kitchen Nightmares	Fri 8p-9p		:30			NM	1	\$3,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/29/12	11/04/12	----F--				1	\$3,500.00			
N 30	KVVU	11/01/12	11/05/12	Anderson	3-4p		:30			NM	2	\$1,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/30/12	11/05/12	M--TF--				2	\$750.00			
N 31	KVVU	11/01/12	11/05/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$350.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/30/12	11/05/12	M--TF--				1	\$350.00			
N 32	KVVU	11/01/12	11/05/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$150.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/30/12	11/05/12	M--T--S				1	\$150.00			

Totals

19 \$15,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	19	\$15,500.00	\$13,175.00
Totals	19	\$15,500.00	\$13,175.00

Signature: _____ **Date:** _____

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REP HEADLINE# 6146331 TRF# 4770400
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT 30/12 16.23
CHANGES *** KVUU-TV ***

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
477039 /	06146330
<u>Product</u>	
J OCEGUERA 4 CONGRES	
<u>Contract Dates</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	1188
<u>Advertiser</u>	<u>Original Date / Revision</u>
J Oceguera 4 Congress	10/24/12 / 10/24/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	104
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 25	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$1,200.00			
N 26	KVVU	10/24/12	10/29/12	Fox 5 News BBDS-M-F 5a-6a M-F 5a-6a			:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/23/12	10/29/12	M-WTF--				1	\$450.00			
N 27	KVVU	10/25/12	10/29/12	Fox 5 News @ 430am		M-Th, Sun	430-5ar			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/23/12	10/29/12	M--T--S				1	\$85.00			
N 28	KVVU	10/28/12	10/28/12	CSI:Miami		Sun	12-1am			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$185.00			
N 29	KVVU	10/25/12	10/29/12	More M-F 9-10a		M-F	9a-10a			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/23/12	10/29/12	M--TF--				1	\$275.00			
N 30	KVVU	10/25/12	10/29/12	Extra		M-F	1:05-1:35am			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/23/12	10/29/12	M--TF--				2	\$100.00			

Totals

47 \$38,235.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	38	\$33,050.00	\$28,092.50
10/29/12 - 10/29/12	9	\$5,185.00	\$4,407.25
Totals	47	\$38,235.00	\$32,499.75

Signature: _____ Date: _____

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REP HEADLINE# 6146330 TRF# 477039
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT24/12 14.3.9
CHANGES *** KVUU-TV ***

ADV # _____ ADV. NAME POLI/J OCEGUERA/D/CON/NV

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL

WASHINGTON DC 20007
3000 R ST NW,

ORDER # _____ CONTRACT # 6146330

J_OCEGUERA 4 CONGRES EST#1188 COMMENTS: (LINE, ORDER,
PRDCT

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS

REP: TO ROSE
FR NIKKI

REINVESTED \$ FR HL 6146327
SEE LINES 31-24
NEW TOTAL \$38235 (+745)
PLS CNF THANKS

卷之三

ALL INVOICES ARE TO BE SE

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : S

AGENCY ADVERTISER CODE = 104 AGENCY EST# = 1188
AGENCY PRODUCT CODE = 111

31 A 430A-459A 30 \$85.00 10/

PROGRAM :	NEWS
ORD COM1:	REINVESTED
CON COM1:	FR HL 6146327 NEWS

- - - - -

REP HEADLINE# 6146330 TRP# 477039
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT24/12 14.39
CHANGES *** KVUU-TV ***

PROGRAM : CSI MIAMI
ORD COM1: REINVESTED FR HL 6146327
CON COM1: CSI MIAMI

\$275.00

10 / 25

10/29

TH-E'

PROGRAM :	MORE
ORD COM1:	REINVESTED
CON COM1:	MORE
34 A 105A-135A	30
PROGRAM :	EXTRA
ORD COM1:	REINVESTED
CON COM1:	EXTRA
OCT/12 38235.00 NOV/12	\$.00

\$100.00

10 / 25

10 / 29

TH-F, M

38235.00

MARKET TOTALS \$131,360 KVUU 25% KSNV 21% KLAS 29% KTIV 24% KVMY 0% KVCW 0% CABL 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6146330 TRP# 477039
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT 23/12 19.16
CHANGES *** KVUU-TV ***

REP HEADLINE# 6146330 TRF# 477039
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 19:30
* *CHANGES** *** KVUU-TV ***

CONTRACT TOTAL 37490.00
TOTAL SPOTS 42

MARKET TOTALS \$131,360 KVUU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%

SVC- NSI
DEMONS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE